

# Protect Your Business and Your Customers from Identity Theft

*Sponsored by the U.S. Small Business Administration*

*\*\*Additional sessions to be offered in Littleton and Conway\*\**

Identity theft occurs when someone possesses or uses your name, address, Social Security number (SSN), bank or credit card account number, or other identifying information without your knowledge with the intent to commit fraud or other crimes.

These days, it is almost impossible to be in business and not collect or hold personally identifying information — names and addresses, Social Security numbers, credit card numbers, or other account numbers — about your customers, employees, business partners, students, or patients. If this information falls into the wrong hands, it could put these individuals at risk for identity theft. **In the past five years approximately 27 million people have had their identities stolen.**

Please join us for a FREE business roundtable discussion to educate yourself as both a consumer and a small business owner on preventing and recognizing potential identity theft.

Guest Speakers will include representatives from the following organizations:

U.S. Postal Inspection Service

NH Office of the Attorney General - Department of Justice

When: Thursday, August 25, 2005  
Rochester City Hall  
31 Wakefield Street  
Rochester, NH

Time: 10:00am-Noon

The roundtable is a **free** event open to the public and the press

**Register Today!** Please call Amy Bassett at 225-1606 or email [Amy.Basset@sba.gov](mailto:Amy.Basset@sba.gov) or Alice Zachos at 225-1607 or email [Alice.Zachos@sba.gov](mailto:Alice.Zachos@sba.gov)